

News Release



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New Director of Web Interactives to lead GLOBIO Web Development

Original Glossopedia designer to take over as web director

PORTLAND, Oregon, Feb 1, 2007 – GLOBIO®, an international educational nonprofit dedicated to educating children about the environment and biodiversity, has named J. Griffin Walker Director of Web Interactives. Griffin will oversee all design and development for GLOBIO's children and organization web efforts.

The hiring of Griffin comes in tandem with GLOBIO being awarded a \$169,700 grant from the Toyota USA Foundation. The grant will be used to expand the content and functionality of GLOBIO's interactive online educational encyclopedia, Glossopedia™, including the addition of over 50 new child-specific multimedia entries, which Griffin will be in charge of developing the new Glossopedia Version 2.0 scheduled for launch in September 2007.

Glossopedia is a free multimedia, interactive, online encyclopedia designed for ages 7-12 and aimed at helping students increase their awareness of biological and cultural diversity. Combining the visual power of a digital encyclopedia with investigative tools, Glossopedia uses digital images, graphics, text, mapping, audio and seamless exploration between subjects to stimulate curiosity and comparative thinking about biodiversity. All Glossopedia content is aligned with U.S. national and state education standards for earth, life and physical sciences, technology, and English language studies.

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Over 1.5 million children per month will be served by the science and nature resources being developed for Glossopedia. In addition, millions more will have access to the free content of Glossopedia via any Internet connection. All content will be permanent additions to GLOBIO's effort to establish Glossopedia as the single most important children's learning resource in the world.

In addition to responsibility for the overall design and functionality of Glossopedia, Griffin will also lead GLOBIO's education team in the creation of support website for educators, nested in GLOBIO's organizational website. The new educator's section will allow for easy adaptation in the classroom and support of already established curriculum.

"We're thrilled to invite Griffin onto our team at such vital point in our growth," said Gerry Ellis, executive director and founder of GLOBIO. "The addition of Griffin to our team is overdue, for over a year he has participated in design and planning meeting scheduled around his other obligations, now Griffin can devote his whole energy to GLOBIO's development."

About GLOBIO

GLOBIO, founded in 2001 as the Foundation for the Global Biodiversity Education for Children by Gerry Ellis, a professional naturalist and photographer, is an international nonprofit organization dedicated to giving children a voice in the future. GLOBIO's online community focuses on children discovering the diversity of life. Its work ensures that children around the world will be better prepared to make choices about how to protect and manage the natural resources on which their quality of life and their local economies depend. For more information about GLOBIO please visit www.globio.org.
